



21ST ANNUAL  
EVENING  
OF

*Aloha*  
GALA DINNER

**SATURDAY, NOVEMBER 5, 2022**

The Westin Bonaventure Hotel & Suites, Los Angeles

Go For Broke National Education Center cordially invites you to attend our 21st Annual Evening of Aloha Gala Dinner. While we are excited to be gathering in person, we are still committed to maintaining a healthy and safe environment for our guests and the general public.

- Guests are encouraged to wear masks while indoors except when eating and drinking.
- Latest health recommendations may necessitate us to change our event format and attendance capacity. Any changes will be communicated to you prior to the event.

We appreciate your cooperation and adherence to these protocols, as we look forward to safely gathering at this year's Evening of Aloha. THANK YOU!

## SPONSORSHIP OPPORTUNITIES

### **PRESENTING \$100,000**

- 3 Presenting Sponsor tables - 30 seats total, (premier seating)
- Opportunity to have company representative participate in a 20-second welcome message
- Prominent name/logo recognition as a "Presenting Sponsor" in related print and online promotional materials including GFBNEC website homepage, event homepage, website hyperlink and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's eTorch and The Torch newsletters

### **DIAMOND \$ 50,000**

- 2 Diamond Sponsor tables - 20 seats total, (premier seating)
- Opportunity to have company representative participate in a 20-second welcome message
- Major name/logo recognition as a "Diamond Sponsor" in related print and online promotional materials including GFBNEC website homepage, event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's eTorch

## SPONSORSHIP OPPORTUNITIES (CONTINUED)

### **RUBY            \$30,000**

- 1 Ruby Sponsor table – 10 seats total, (preferred seating)
- Opportunity to have a company representative introduce “Living Nisei WWII Veteran Photo Tribute” during the event
- Major name/logo recognition as a “Ruby Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC’s eTorch

### **EMERALD        \$15,000**

- 1 Emerald Sponsor table – 10 seats total, (preferred seating)
- Name/logo recognition as a “Emerald Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show

### **PLATINUM      \$10,000**

- 1 Platinum Sponsor table – 10 seats total
- Name/logo recognition as a “Platinum Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show

### **GOLD            \$ 7,500**

- 1 Gold Sponsor table – 10 seats total
- Name/logo recognition as a “Gold Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- ½-page digital ad displayed at the event and during the pre-show

### **SILVER         \$5,000**

- 1 Silver Sponsor table – 10 seats total
- Name recognition as a “Silver Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- ¼-page digital ad displayed at the event and during the pre-show

### **BRONZE        \$3,500**

- 1 Bronze Sponsor table – 10 seats total
- Name recognition as a “Bronze Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter

### **STEEL            \$2,500            *(for tax-exempt, non-profit organizations only)***

- 1 Steel Sponsor table – 10 seats total
- Name recognition as a “Steel Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter

### **FUND THE FUTURE**

Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of World War II. Your contributions provide vital funds to support our exciting new educational initiatives, including our expanded national outreach, enhanced online and social media presence and dynamic online programming to engage younger, more diverse audiences.

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## DIGITAL AD SPONSOR - \$500

Digital ads will be featured at the event and during the event pre-show. Create your own ad, or one can be designed for you, with a photo and short message (see specifications below).

### ADVERTISING SPECIFICATIONS

- 10"(w) x 7.5"(h)
- Color
- Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
- Submit ad by **Friday, October 21, 2022 to [development@goforbroke.org](mailto:development@goforbroke.org).**

### ADVERTISING SERVICES

- GFBNEC may produce ad(s). Please complete the **Requisition for Custom Designed Ads** section and submit it by **Friday, October 21, 2022 to [development@goforbroke.org](mailto:development@goforbroke.org).**



CUT HERE AND RETURN REQUISITION FORM FOR CUSTOM DIGITAL ADS

### REQUISITION FOR CUSTOM DESIGNED ADS

- 1) SPECIFY how you would like your name to be shown in your ad (please print):

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- 2) SELECT a message from the options below, or write your own.

*Note: Messages written by ad sponsor may be edited by GFBNEC.*

Messages for Ads (30 words maximum):

- We are proud to support Go For Broke National Education Center.
- We salute the WWII Nisei Veterans and Go For Broke National Education Center.
- (Corporate/Name) proudly supports Go For Broke National Education Center and applauds its commitment to preserving the legacy of the Japanese American WWII veterans.

In honor of: \_\_\_\_\_

In loving memory of: \_\_\_\_\_

Own message: \_\_\_\_\_

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## RESPONSE FORM

*Sponsorship and digital ads must be received by **Friday, October 21, 2022** to be included in the Evening of Aloha program.*

### MY INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company/Organization, if applicable \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Recognize my gift as: \_\_\_\_\_

### I/WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

#### TABLE SPONSORSHIPS:

- |                                    |           |                                   |          |                                 |         |
|------------------------------------|-----------|-----------------------------------|----------|---------------------------------|---------|
| <input type="checkbox"/> Signature | \$100,000 | <input type="checkbox"/> Emerald  | \$15,000 | <input type="checkbox"/> Silver | \$5,000 |
| <input type="checkbox"/> Diamond   | \$50,000  | <input type="checkbox"/> Platinum | \$10,000 | <input type="checkbox"/> Bronze | \$3,500 |
| <input type="checkbox"/> Ruby      | \$30,000  | <input type="checkbox"/> Gold     | \$7,500  | <input type="checkbox"/> Steel  | \$2,500 |
- (For tax-exempt nonprofits only)*

# of Tables: \_\_\_\_\_ \$ \_\_\_\_\_

### I/WE WOULD LIKE TO MAKE A CONTRIBUTION TO:

- Fund the Future \$ \_\_\_\_\_
- General Donation \$ \_\_\_\_\_
- Digital Ad Sponsor \$500  
*(Complete and submit requisition for custom ad, if needed)* \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

### METHOD OF PAYMENT

- Enclosed is my check payable to **Go For Broke National Education Center**
- Visa  MasterCard  American Express  Discover

Credit Card No. \_\_\_\_\_ CVV No. \_\_\_\_\_

Name on card *(please print)* \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Thank you for your generous support! Please mail this completed form and payment to:

**Go For Broke National Education Center**  
 Attn: Development Dept.  
 355 E. 1st Street Ste. 200, Los Angeles, CA 90012

Email: [development@goforbroke.org](mailto:development@goforbroke.org)