Go For Broke National Education Center cordially invites you to attend our 21st Annual Evening of Aloha Gala Dinner. While we are excited to be gathering in person, we are still committed to maintaining a healthy and safe environment for our guests and the general public.

- Guests are encouraged to wear masks while indoors except when eating and drinking.
- Latest health recommendations may necessitate us to change our event format and attendance capacity. Any changes will be communicated to you prior to the event.

We appreciate your cooperation and adherence to these protocols, as we look forward to safely gathering at this year’s Evening of Aloha. THANK YOU!

SPONSORSHIP OPPORTUNITIES

PRESENTING $100,000
- 3 Presenting Sponsor tables - 30 seats total, (premier seating)
- Opportunity to have company representative participate in a 20-second welcome message
- Prominent name/logo recognition as a “Presenting Sponsor” in related print and online promotional materials including GFBNEC website homepage, event homepage, website hyperlink and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC’s eTorch and The Torch newsletters

DIAMOND $50,000
- 2 Diamond Sponsor tables – 20 seats total, (premier seating)
- Opportunity to have company representative participate in a 20-second welcome message
- Major name/logo recognition as a “Diamond Sponsor” in related print and online promotional materials including GFBNEC website homepage, event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC’s eTorch
SPONSORSHIP OPPORTUNITIES (CONTINUED)

RUBY $30,000
- 1 Ruby Sponsor table – 10 seats total, (preferred seating)
- Opportunity to have a company representative introduce “Living Nisei WWII Veteran Photo Tribute” during the event
- Major name/logo recognition as a “Ruby Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC’s eTorch

EMERALD $15,000
- 1 Emerald Sponsor table – 10 seats total, (preferred seating)
- Name/logo recognition as a “Emerald Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show

PLATINUM $10,000
- 1 Platinum Sponsor table – 10 seats total
- Name/logo recognition as a “Platinum Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- Full-screen digital ad displayed at the event and during the pre-show

GOLD $7,500
- 1 Gold Sponsor table – 10 seats total
- Name/logo recognition as a “Gold Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- ½-page digital ad displayed at the event and during the pre-show

SILVER $5,000
- 1 Silver Sponsor table – 10 seats total
- Name recognition as a “Silver Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter
- ¼-page digital ad displayed at the event and during the pre-show

BRONZE $3,500
- 1 Bronze Sponsor table – 10 seats total
- Name recognition as a “Bronze Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter

STEEL $2,500 (for tax-exempt, non-profit organizations only)
- 1 Steel Sponsor table – 10 seats total
- Name recognition as a “Steel Sponsor” in related print and online promotional materials, listing on the event homepage and in The Torch newsletter

FUND THE FUTURE
Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of World War II. Your contributions provide vital funds to support our exciting new educational initiatives, including our expanded national outreach, enhanced online and social media presence and dynamic online programming to engage younger, more diverse audiences.
DIGITAL AD SPONSOR - $500

Digital ads will be featured at the event and during the event pre-show. Create your own ad, or one can be designed for you, with a photo and short message (see specifications below).

ADVERTISING SPECIFICATIONS
• 10”(w) x 7.5”(h)
• Color
• Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
• Submit ad by Friday, October 21, 2022 to development@goforbroke.org.

ADVERTISING SERVICES
• GFBNEC may produce ad(s). Please complete the Requisition for Custom Designed Ads section and submit it by Friday, October 21, 2022 to development@goforbroke.org.

CUT HERE AND RETURN REQUISITION FORM FOR CUSTOM DIGITAL ADS

REQUISITION FOR CUSTOM DESIGNED ADS

1) SPECIFY how you would like your name to be shown in your ad (please print):

_____________________________________________________________________________________________________________

2) SELECT a message from the options below, or write your own.  
Note: Messages written by ad sponsor may be edited by GFBNEC.

Messages for Ads (30 words maximum):

☐ We are proud to support Go For Broke National Education Center.

☐ We salute the WWII Nisei Veterans and Go For Broke National Education Center.

☐ (Corporate/Name) proudly supports Go For Broke National Education Center and applauds its commitment to preserving the legacy of the Japanese American WWII veterans.

☐ In honor of: __________________________________________________________________________________________

☐ In loving memory of: ____________________________________________________________________________________

☐ Own message: ____________________________________________________________________________________________

_____________________________________________________________________________________________________________

Gifts are tax-deductible as limited to the difference between the donation and estimated value of goods or services rendered ($100 per seat).

Federal Tax ID# 95-4245623
RESPONSE FORM

Sponsorship and digital ads must be received by Friday, October 21, 2022 to be included in the Evening of Aloha program.

MY INFORMATION

First Name __________________________________________ Last Name __________________________________________
Company/Organization, if applicable _______________________________________________________________________________________
Address _________________________________________________________________________________________________________________________
City _______________________________________________________________  State ____________  Zip _______________________________________
E-Mail ________________________________________________________________  Phone _________________________________________________
Recognize my gift as: _________________________________________________________________________________________________________

I/WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

TABLE SPONSORSHIPS:

- Signature $100,000
- Diamond $50,000
- Ruby $30,000
- Emerald $15,000
- Platinum $10,000
- Gold $7,500
- Silver $5,000
- Bronze $3,500
- Steel $2,500

For tax-exempt nonprofits only

# of Tables: _____ $__________

I/WE WOULD LIKE TO MAKE A CONTRIBUTION TO:

- Fund the Future $__________
- General Donation $__________
- Digital Ad Sponsor $500 $__________

(Complete and submit requisition for custom ad, if needed)

TOTAL $__________

METHOD OF PAYMENT

- Enclosed is my check payable to Go For Broke National Education Center
- Visa  MasterCard  American Express  Discover

Credit Card No. ___________________________________________________ CVV No. __________
Name on card (please print) __________________________________________
Signature _________________________________________________________ Exp. Date __________

Thank you for your generous support! Please mail this completed form and payment to:

Go For Broke National Education Center
Attn: Development Dept.
355 E. 1st Street Ste. 200, Los Angeles, CA 90012

Email: development@goforbroke.org

Go For Broke National Education Center is a nonprofit 501(c)(3) organization.
Federal Tax ID# 95-4245623. For questions or more information, contact development@goforbroke.org, or call (310) 328-0907.