



22ND ANNUAL
EVENING
OF

Aloha
GALA DINNER

SATURDAY, SEPTEMBER 23, 2023

The Westin Bonaventure Hotel & Suites, Los Angeles

SPONSORSHIP OPPORTUNITIES

PRESENTING \$100,000

- 3 Presenting Sponsor tables - 30 seats total, (premier seating)
- Opportunity to have company representative participate in a 20-second welcome message
- Prominent name/logo recognition as a "Presenting Sponsor" in related print and online promotional materials including GFBNEC website homepage, event homepage, website hyperlink and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's *eTorch* and *The Torch* newsletters

DIAMOND \$ 50,000

- 2 Diamond Sponsor tables - 20 seats total, (premier seating)
- Opportunity to have company representative participate in a 20-second welcome message
- Major name/logo recognition as a "Diamond Sponsor" in related print and online promotional materials including GFBNEC website homepage, event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's *eTorch*

RUBY \$30,000

- 1 Ruby Sponsor table - 10 seats total, (preferred seating)
- Opportunity to have a company representative introduce "Living Nisei WWII Veteran Photo Tribute" during the event
- Major name/logo recognition as a "Ruby Sponsor" in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's *eTorch*

SPONSORSHIP OPPORTUNITIES (CONTINUED)

EMERALD **\$15,000**

- 1 Emerald Sponsor table – 10 seats total, (preferred seating)
- Name/logo recognition as a “Emerald Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show

PLATINUM **\$10,000**

- 1 Platinum Sponsor table – 10 seats total
- Name/logo recognition as a “Platinum Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show

GOLD **\$ 7,500**

- 1 Gold Sponsor table – 10 seats total
- Name/logo recognition as a “Gold Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- ½-page digital ad displayed at the event and during the pre-show

SILVER **\$5,000**

- 1 Silver Sponsor table – 10 seats total
- Name recognition as a “Silver Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- ¼-page digital ad displayed at the event and during the pre-show

BRONZE **\$3,500**

- 1 Bronze Sponsor table – 10 seats total
- Name recognition as a “Bronze Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter

STEEL **\$2,500** *(for tax-exempt, non-profit organizations only)*

- 1 Steel Sponsor table – 10 seats total
- Name recognition as a “Steel Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter

FUND THE FUTURE

Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of World War II. Your contributions provide vital funds to support our exciting new educational initiatives, including our expanded national outreach, enhanced online and social media presence and dynamic online programming to engage younger, more diverse audiences.

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DIGITAL AD SPONSOR - \$500

Digital ads will be featured at the event and during the event pre-show. Create your own ad, or one can be designed for you, with a photo and short message (see specifications below).

ADVERTISING SPECIFICATIONS

- 10"(w) x 7.5"(h)
- Color
- Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
- Submit ad by **Friday, September 8, 2023 to development@goforbroke.org**.

ADVERTISING SERVICES

- GFBNEC may produce ad(s). Please complete the **Requisition for Custom Designed Ads** section and submit it by **Friday, September 8, 2023 to development@goforbroke.org**.



CUT HERE AND RETURN REQUISITION FORM FOR CUSTOM DIGITAL ADS

REQUISITION FOR CUSTOM DESIGNED ADS

- 1) SPECIFY how you would like your name to be shown in your ad (please print):

- 2) SELECT a message from the options below, or write your own.

Note: Messages written by ad sponsor may be edited by GFBNEC.

Messages for Ads (30 words maximum):

- We are proud to support Go For Broke National Education Center.
- We salute the WWII Nisei Veterans and Go For Broke National Education Center.
- (Corporate/Name) proudly supports Go For Broke National Education Center and applauds its commitment to preserving the legacy of the Japanese American WWII veterans.
- In honor of: _____
- In loving memory of: _____
- Own message: _____

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RESPONSE FORM

Sponsorship and digital ads must be received by **Friday, September 8, 2023** to be included in the Evening of Aloha program.

MY INFORMATION

First Name _____ Last Name _____

Company/Organization, if applicable _____

Address _____

City _____ State _____ Zip _____

E-Mail _____ Phone _____

Recognize my gift as: _____

I/WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

TABLE SPONSORSHIPS:

- | | | | | | |
|------------------------------------|-----------|-----------------------------------|----------|---------------------------------|---------|
| <input type="checkbox"/> Signature | \$100,000 | <input type="checkbox"/> Emerald | \$15,000 | <input type="checkbox"/> Silver | \$5,000 |
| <input type="checkbox"/> Diamond | \$50,000 | <input type="checkbox"/> Platinum | \$10,000 | <input type="checkbox"/> Bronze | \$3,500 |
| <input type="checkbox"/> Ruby | \$30,000 | <input type="checkbox"/> Gold | \$7,500 | <input type="checkbox"/> Steel | \$2,500 |
- (For tax-exempt nonprofits only)*

of Tables: _____ \$ _____

I/WE WOULD LIKE TO MAKE A CONTRIBUTION TO:

- Fund the Future \$ _____
- General Donation \$ _____
- Digital Ad Sponsor \$500
(Complete and submit requisition for custom ad, if needed) \$ _____

TOTAL \$ _____

METHOD OF PAYMENT

- Enclosed is my check payable to **Go For Broke National Education Center**
- Visa MasterCard American Express Discover

Credit Card No. _____ CVV No. _____

Name on card *(please print)* _____

Signature _____ Exp. Date _____

Thank you for your generous support! Please mail this completed form and payment to:

Go For Broke National Education Center
 Attn: Development Dept.
 355 E. 1st Street Ste. 200, Los Angeles, CA 90012

Email: development@goforbroke.org