



Living the Nisei Veteran's Dream

Join us as we honor the Go For Broke Spirit and Legacy of the Japanese American soldiers of WWII.

Saturday, September 14, 2024

The Westin Bonaventure Hotel & Suites
California Ballroom (2nd Level)
404 S. Figueroa Street, Los Angeles, CA 90071

4:00 p.m. – Registration & Silent Auction

6:00 p.m. – Dinner & Program

Hosted by

David Ono, ABC7 News Anchor & GFBNEC Board of Director

Dinner Menu Created by

Chef Roy Yamaguchi, Founder & Owner, Roy's Restaurants Worldwide & GFBNEC Board of Director

Chef Andreas Nieto and the Westin Bonaventure Hotel Culinary Team

Special Dessert Courtesy of

King's Hawaiian Bakery and Restaurant

and Chef Heather Campbell, Innovation Pastry Chef

Featuring Performances by

Daniel Ho, Grammy Award Winning Musician, Composer and Producer

Kendyl Yokoyama, Lead Actor, Hamilton National Tour Cast.

Pre-Dinner Entertainment Provided by

Marlene Yamane Chau and Scott Nagatani

Attire: Business Formal; Dressy Hawaiian

The Evening of Aloha Gala is the hallmark community event honoring the remarkable story of the 33,000 Japanese American men and women who served during WWII to protect the freedoms and liberties for all Americans and for future generations. **Be a part of this special tribute as a guest, Sponsor, Digital Tribute Ad donor or make a contribution to our "Fund the Future" initiative** (see enclosed reply form). Every gift provides vital support for our historic preservation efforts, engaging programming and enhanced outreach to a broader, younger national audience.

For more information, visit goforbroke.org/evening-of-aloha, or email development@goforbroke.org.

Hotel

Westin Bonaventure Hotel & Suites

404 S. Figueroa Street, Los Angeles, CA 90071

Tel: (213) 624-1000

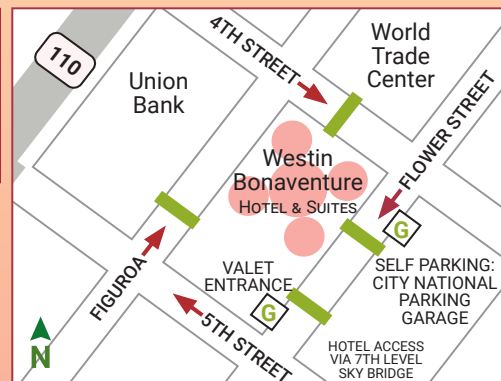
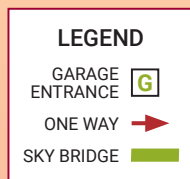
Discounted rates for rooms can be made through their website using promo code "K6Y".

Parking

Self-parking at City National Parking Garage—\$10 with event validation* (Entrance to the garage is at 400 S. Flower St., which is located across the street from the hotel and connected to the hotel via the Sky Bridge on the 7th floor of the garage).

Hotel valet parking - \$24 with event validation* (Entrance on Flower St.).

*Event validated parking fee is not applicable to overnight guests.



355 E. 1st Street, Ste. 200, Los Angeles, CA 90012
(310) 328-0907
goforbroke.org

Go For Broke National Education Center is in compliance with the Los Angeles Police Commission Charitable Services Section. Information Card No. T1206.



SATURDAY, SEPTEMBER 14, 2024
The Westin Bonaventure Hotel & Suites, Los Angeles

2024 Evening of Aloha Gala Dinner Sponsorship Opportunities

PRESENTING \$100,000

- Premier seating for 3 Presenting Sponsor tables (30 seats total) with complimentary wine
- Opportunity to have company representative participate in a 20-second welcome message
- Prominent name/logo recognition as a "Presenting Sponsor" in related print and online promotional materials including GFBNEC website homepage, event homepage, website hyperlink and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's *eTorch* and *The Torch* newsletters

DIAMOND \$ 50,000

- Premier seating for 2 Diamond Sponsor tables (20 seats total) with complimentary wine
- Opportunity to have company representative participate in a 20-second welcome message
- Major name/logo recognition as a "Diamond Sponsor" in related print and online promotional materials including GFBNEC website homepage, event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's *eTorch*

RUBY \$30,000

- Preferred seating for 1 Ruby Sponsor table (10 seats total) with complimentary wine
- Opportunity to have a company representative introduce "Living Nisei WWII Veteran Photo Tribute" during the event
- Major name/logo recognition as a "Ruby Sponsor" in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show
- Profile feature in GFBNEC's *eTorch*

2024 Evening of Aloha Gala Dinner Sponsorship Opportunities (continued)

EMERALD \$15,000

- Preferred seating for 1 Emerald Sponsor table (10 seats total) with complimentary wine
- Name/logo recognition as a “Emerald Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show

PLATINUM \$10,000

- 1 Platinum Sponsor table (10 seats total) with complimentary wine
- Name/logo recognition as a “Platinum Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- Full-screen digital ad displayed at the event and during the pre-show

GOLD \$7,500

- 1 Gold Sponsor table (10 seats total) with complimentary wine
- Name/logo recognition as a “Gold Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- ½-page digital ad displayed at the event and during the pre-show

SILVER \$5,000

- 1 Silver Sponsor table (10 seats total)
- Name recognition as a “Silver Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter
- ¼-page digital ad displayed at the event and during the pre-show

BRONZE \$3,500

- 1 Bronze Sponsor table (10 seats total)
- Name recognition as a “Bronze Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter

STEEL \$2,500 (for tax-exempt, non-profit organizations only)

- 1 Steel Sponsor table (10 seats total)
- Name recognition as a “Steel Sponsor” in related print and online promotional materials, listing on the event homepage and in *The Torch* newsletter

FUND THE FUTURE

Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of World War II. Your contributions provide vital funds to support our exciting new educational initiatives, including our expanded national outreach, enhanced online and social media presence and dynamic online programming to engage younger, more diverse audiences.

Gifts are tax-deductible as limited to the difference between the donation and estimated value of goods or services rendered (\$100 per seat).
Federal Tax ID# 95-4245623



SATURDAY, SEPTEMBER 14, 2024
The Westin Bonaventure Hotel & Suites, Los Angeles

Digital Ad Sponsor – \$500

Digital ads will be featured at the event and during the event pre-show. Create your own ad, or one can be designed for you, with a photo and short message (see specifications below).

ADVERTISING SPECIFICATIONS

- 10”(w) x 7.5”(h)
- Color
- Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
- Submit ad by **Friday, August 30, 2024 to development@goforbroke.org**.

ADVERTISING SERVICES

- GFBNEC may produce ad(s). Please complete the Requisition for Custom Designed Ads section and submit it by **Friday, August 30, 2024 to development@goforbroke.org**.

✂ CUT HERE AND RETURN REQUISITION FORM FOR CUSTOM DIGITAL ADS ✂

REQUISITION FOR CUSTOM DESIGNED ADS

1) SPECIFY how you would like your name to be shown in your ad (please print):

2) SELECT a message from the options below, or write your own.

Note: Messages written by ad sponsor may be edited by GFBNEC.

Messages for Ads (30 words maximum):

- We are proud to support Go For Broke National Education Center.
- We salute the WWII Nisei Veterans and Go For Broke National Education Center.
- (Corporate/Name) proudly supports Go For Broke National Education Center and applauds its commitment to preserving the legacy of the Japanese American WWII veterans.
- In honor of: _____
- In loving memory of: _____
- Own message: _____



SATURDAY, SEPTEMBER 14, 2024
The Westin Bonaventure Hotel & Suites, Los Angeles

Reply Form

Please respond by **August 30, 2024** using the enclosed reply envelope, or email christina@goforbroke.org.

SPONSORSHIP OPPORTUNITIES:

- | | | |
|---|--|---|
| <input type="checkbox"/> Presenting \$100,000 | <input type="checkbox"/> Emerald \$15,000 | <input type="checkbox"/> Silver \$5,000 |
| <input type="checkbox"/> Diamond \$50,000 | <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Bronze \$3,500 |
| <input type="checkbox"/> Ruby \$30,000 | <input type="checkbox"/> Gold \$7,500 | <input type="checkbox"/> Steel* \$2,500 |
- *For tax-exempt, nonprofits only
- I/We will sponsor at the _____ level \$ _____
- I/We will purchase dinner tickets as follows:
- Individual tickets @ \$275 each..... \$ _____
 - Nisei WWII Veteran tickets @ \$100 each..... \$ _____
 - Spouse of Veteran & all other Veteran tickets @ \$175 each \$ _____
 - Student tickets @ \$150 each..... \$ _____
- I/We will donate for veterans to attend the dinner @ \$100 each \$ _____
- I/We will donate to "Fund the Future" to support GFBNEC's education programs \$ _____
- I/We will be a digital ad sponsor @ \$500 each..... \$ _____
- I/We will donate to the auction. Please contact me at: _____
- Total enclosed or authorized for charge to credit card \$ _____**

METHOD OF PAYMENT

- Enclosed is my check for \$_____made payable to: Go For Broke National Education Center
(Please note "Gala Dinner" in the memo section of your check.)
- Please charge my (circle one): Visa / MasterCard / American Express / Discover
- Credit Card No. _____ Exp. Date _____ CVV No. _____
- Name on card (please print) _____ Signature _____
- Phone _____ Email _____

GUEST LIST

Please list table guests individually with the table host on the first line. Please indicate next to the guest's name, any dietary restrictions (e.g. vegetarian, vegan, gluten free, food allergies). Return this list by **August 30, 2024** using the enclosed reply envelope, or email to christina@goforbroke.org.

Guest First and Last Name	Wheel Chair Access?	Veteran?	If a veteran, which War?
1 _____	<input type="checkbox"/>	<input type="checkbox"/>	
2 _____	<input type="checkbox"/>	<input type="checkbox"/>	
3 _____	<input type="checkbox"/>	<input type="checkbox"/>	
4 _____	<input type="checkbox"/>	<input type="checkbox"/>	
5 _____	<input type="checkbox"/>	<input type="checkbox"/>	
6 _____	<input type="checkbox"/>	<input type="checkbox"/>	
7 _____	<input type="checkbox"/>	<input type="checkbox"/>	
8 _____	<input type="checkbox"/>	<input type="checkbox"/>	
9 _____	<input type="checkbox"/>	<input type="checkbox"/>	
10 _____	<input type="checkbox"/>	<input type="checkbox"/>	